



Help To Realise Your Financial Dreams

With 19 years' experience in financial services, Dave Haydon of Haydon Partners has become one of the city's most successful financial advisers and has helped families, businesses, professionals and retirees achieve their financial goals. We spoke with him about the success of his business.

Describe Haydon Partners and what made you decide to start your own firm?

Haydon Partners is an investment and private wealth management firm. I founded the business with the singular vision to excel in the delivery of first-class investment and private wealth management for successful families in Cairns.

What areas of financial advice do you specialise in?

Our financial advisory services include investment advice, retirement planning, superannuation advice, self-managed super funds and private wealth management.

What is your point of difference to other financial advisers?

As a Haydon Partners client, you will receive personalised financial advice from myself, executive assistant Lena Deutschler and our outstanding team. We provide objective, intelligent and timely investment advice. Everything we do is designed to put our clients' interests first and realise their financial

aspirations. That is our point of difference - a completely new experience in private wealth management for Cairns.

What made you interested in the industry 19 years ago?

What encapsulates my interest and talent for investing for clients' benefits is the idea that someone is sitting in the shade today because someone planted a tree a long time ago. When a client chooses to select me as their adviser, I think about that in designing their investment portfolio and retirement plan. This principle ensures they and their family experience happiness in retirement and many happy returns."

What is Haydon Partners vision?

Haydon Partners was established with the singular vision to excel in the delivery of first-class investment and private wealth management for successful families in Cairns. We have enshrined a standard of excellence in everything we do. Our attitude is partnership as we work hard to make money for our clients.

What are some of the awards you have received?

I have been ranked amongst the top 100 financial advisers in Australia in 2022 and 2023 and in the top 150 financial advisers list in 2024, published in The Australian newspaper in partnership with Barron's. I was also awarded

the Academic Excellence Award as the top graduating student in the Masters Degree in Financial Planning from Deakin University.

Haydon Partners sponsors many community groups. Which ones are you most proud of?

We are proud sponsors of the Cairns Art Gallery, Cairns Chamber of Commerce, Half Moon Bay Golf Club, St Augustine's College Cairns Football Academy, Cairns Golf Club and local radio station Star 102.7.

What do you like best about living in Cairns?

The people and the culture. It is a great place to raise a family and to conduct a business.

What do you do outside of work?

When I'm not working I enjoy the golf course, watching the footy and enjoying all the fun stuff Cairns has to offer like jet skiing, the Barrier Reef and the many wonderful restaurants.

Haydon Partners is taking on new clients and we would be delighted to hear from our readers.

Visit www.haydonpartners.com.au to book a complimentary initial meeting.
